

SRA Announces New Fundraising Program – Spring Season 2010

In 2010, Smithfield Recreation Association will initiate a new fundraising program intended to raise the funds needed for facility improvements and yearly operational expenses. This program will require an increase in the initial registration fee for each registered child which will ensure 100% participation from our membership. The additional “Fundraising Fee” will be \$50 per child with a maximum of \$100 for families with 2 or more children registered.

In exchange for the Fundraising Fee, each registered child will receive a booklet of 10 raffle tickets (max 2 per family). The raffle tickets are to be sold at \$5 each and the proceeds retained by the family, thus offsetting the additional Fundraising Fee and resulting in no increase in the cost of playing ball at SRA. As an option, you may choose not to sell the raffle tickets. Since you have already purchased the tickets, you can put your name on the raffle tickets and turn them in, making you eligible to win the drawing. Either way, the choice is yours.

SRA will take a percentage of the proceeds and purchase gift cards (Visa or MasterCard). There will be 13 Prizes consisting of **10 - \$100 Gift cards, 2 - \$250 Gift Cards, and 1 - \$500 Grand Prize Gift Card**. SRA will announce more details on this program as we finalize all the details. The drawing for the prizes will be held and announced at Beale Park during Opening Ceremonies. However, you do not have to be present to win.

For those of you registering in person, you will receive your booklets at registration. If registering by mail, you will be required to pay your Fundraising Fee along with the other registration fees. You can then make arrangements to pick up your raffle tickets from an SRA Board member at your convenience or pick them up on Showcase Day.

We feel this is a viable solution to our fundraising needs while at the same time giving each family the flexibility to offset their costs. The traditional Batting Derby has not been successful in recent years and participation has continued to decline. The Board feels that the Batting Derby does not merit the time and effort necessary any longer and that an alternative was necessary to our operational and budgetary needs. We think this program will be a great success and we thank you in advance for your support. As always, if you have any questions, concerns or comments you can contact any SRA board member by visiting our website at www.SmithfieldRec.org and clicking on the Contacts link.

Best regards,

Danny Hughes
President
Smithfield Recreation Association